

○ 07/2009 | ○ August | ○ 2009

▶ FEEDING IN THE LATEST

▶ OVERWHELMING RESPONSE TO  
ELSCINT'S BLOG!

▶ ELSCINT COMPLETES ORDER  
FOR MAJOR BRITISH COMPANY

# Elscint *Ahead*



Components for  
which systems are  
available



**Feeding In The Latest . . .**  
*Monish Shete*

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As this Newsletter reaches you, the monsoon is now well entrenched in India, making it lush green everywhere. Let's hope it translates into 'green shoots' as forecasted by most economists. Having said that, there seems to be a marked uptrend in the economy at least in India. Do you too feel the same? Do write back with your comments and feeling. Coming to this newsletter, the first news is about the overwhelming response to Elscint's blog. We really need to thank you for helping us in making it to the top. Another major happening at Elscint is about completion of a major export order. Read about it in the second news story.

## Overwhelming response to Elscint's Blog

As mentioned in the last Elscint Ahead! newsletter Elscint has started a blog on its website, which can be accessed at <http://blog.elscintautomation.com/> The blog has received an overwhelming response and has garnered tremendous hits and visits from all over the world. In less than two months, it is ranking number one in google's blog search <http://blogsearch.google.com/blogsearch?hl=en&ie=UTF-8&q=vibratory+bowl+feeder&btnG=Search+Blogs> for the keywords "vibratory bowl feeder" and "vibratory parts feeder". In fact, six of the top ten entries on google blog search relate to Elscint's blog for the keyword Vibratory Bowl Feeder! This has been possible due to the tremendous response received from you for the blog. Articles of interest for the bowl feeder industry as well as for users and customers have received a lot of response, comments & discussions. The latest blog post in fact features an article on how to select the correct type of bowl material for a vibratory bowl feeder (<http://www.blog.elscintautomation.com/post/Selection-of-correct-type-of-bowl-material-for-a-vibratory-parts-feeder.aspx>). Do read it as it concerns all users of bowl feeders as well as those who plan to use a bowl feeder in the future.



## Elscint Automation

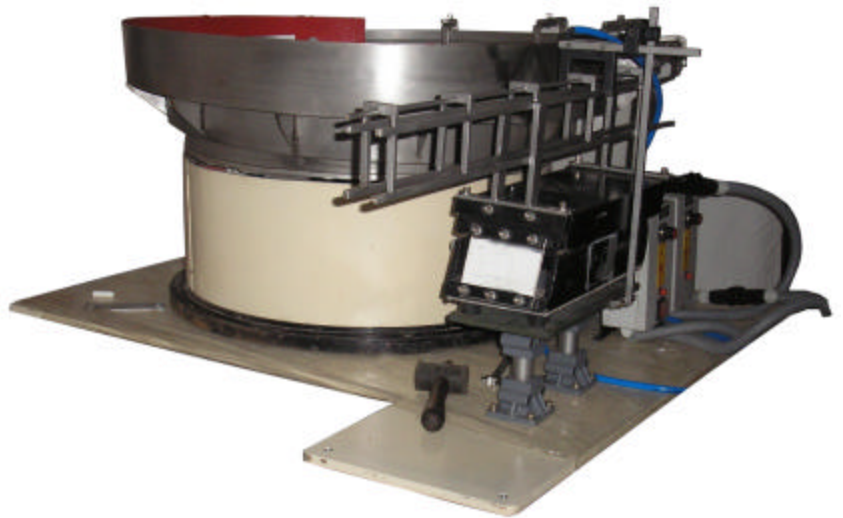
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## Elscint completes order for a major British Company

Elscint recently completed an order consisting of seven vibratory bowl feeders for a British company. The company is based in London and manufactures badges. The components to be fed were plastic badges of various sizes, having diameter 20 mm to diameter 65 mm. Corresponding metal parts were also to be fed separately. Each part required a separate bowl feeder. Additionally, the Elscint scope of supply included a gravity or linear track in all cases as well as a pneumatic escapement. Elscint used cast aluminium bowls along with Elscinthane bowl coating with stainless steel tooling for each of the part. Speeds required were a minimum of 60 pieces per minute along with very critical orientation. Elscint achieved the same and shipped the vibratory bowl feeders within time. Elscint integrated the parts at its works in Pune, India. Elscint even arranged for shipping of the equipment to London. With this supply, Elscint has further entrenched itself in the English market. High quality, cost effectiveness, good

aesthetics and prompt delivery are the hallmarks of Elscint vibratory feeders, which are now even agreed to by its British customers! In fact, most British customers of Elscint feel that dealing with Elscint is better as they are more amenable and ready for changes / modifications at any time of the project than those in Europe. Elscint has shipped more than 20 vibratory feeders to the UK in the last one year.



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